



COOKIE POLICY

About the use of cookies on punto.sud websites

Preamble

On the website www.puntosud.org and on the other *Fondazione punto.sud* websites, we use cookies for different purposes:

- To improve the browsing experience;
- To manage the donation process in an optimal manner;
- To collect data on the use of the site by users (for example the most visited pages, origin of traffic, site performance), which allow us to improve the content, functionality and navigability of the site;
- To offer the public our site content and fundraising messages of interest – both on this site and outside of it (for example, on Facebook or other advertising platforms).

We remind you that by pressing the “OK” button present on the notice concerning the use of cookies, you consent to our use of “remarketing and profiling” cookies, also from third parties (see below). We also use first-party technical cookies, third-party analytical cookies, and other types of cookies. In the section “Which cookies do we use” and “Refusing cookies” (below) you will find detailed information on this.

At the bottom of this document, you will find the last revision date. This document may be updated at any time, based on updates and technical and functional changes that we can make on this site; these updates will be valid starting from their publication on this site.

What are cookies?

A cookie is a text file that is sent from a website to the device used by the user to view it (computer, tablet, phone, etc.). The cookie is saved on the user’s device for a fixed duration (from a few minutes to several months) and can be read by the site that issued it. A cookie contains information regarding the site that issued it, about its expiration date, and specific data saved to the single cookie.

Based on their origin, cookies can be:

- *first party*, that is sent directly from our site;
- *third parties*, coming from other sites and sent through our site.



If we look at their purpose, cookies can be:

- *technical*: they are used to perform navigation tasks or to provide a service requested by the user and are not used for other purposes;
- *analytical*: they are used to gather information on the behavior of users of the site, such as the number of visits, the most visited pages, the channels of origin of visitors. We use them to collect this data in an anonymous and aggregate form;
- *profiling*, sent by third parties: are the cookies used to track the user's browsing on the web and create profiles on his/her tastes, habits, choices. Through the information contained in these cookies, for example, targeted advertising messages can be sent to the user's device in line with the preferences already expressed by the same user in the online navigation.

Which cookies do we use?

Our Websites uses technical cookies to make it possible to provide its service.

We also use third-party cookies to enhance the browsing experience of our site and marketing and profiling cookies, which allow us to use personalized ads on our activities on Google and Facebook, based on the browsing behavior of users on our site.

Please find below a detailed list of all the cookies used by Fondazione punto.sud and the way to manage them:

COOKIE NAME	TYPE	PURPOSE	EXPIRY	DOMAIN
DokuWiki	First party technical cookie (session) – HTTP cookie	DokuWiki session management cookie	The cookie is only valid during current browser session and it will be deleted when you close browser	puntosud.org
PHPSESSID	First party technical cookie (session) – HTTP cookie	PHP generic session cookie	The cookie is only valid during current browser session and it will be deleted when you close browser	puntosud.org
_ga	First party analytical cookie (persistent) – HTTP cookie	Google Analytics tracking cookie	This cookie expires in 730 days	Google Analytics
_gid	First party analytical cookie (persistent) – HTTP cookie	Google Universal Analytics short-time unique user tracking identifier	This cookie expires in 1 day	Google Analytics
_gat	First party analytical cookie (session) – HTTP cookie	Google Universal Analytics technical cookie used to throttle request rate	The cookie is only valid during current browser session and it will be deleted when you close browser	Google Analytics

PYPF	Third party cookie (persistent) – HTTP cookie	PayPal uses Cookies to recognise its customers and to shorten the time the user needs to log in to his PayPal account by checking his email on PayPal database.	This cookie expires in 28 days	PAYPAL
Facebook tracking cookie	Third party profiling cookie (persistent) – HTTP cookie	Facebook cookie allowing us to track visitor activity on our website and to target advertising messages.	This cookie expires in 90 days	Facebook
GPS	Third party profiling cookie (session) – HTTP cookie	Google advertising domain	The cookie is only valid during current browser session and it will be deleted when you close browser	Google
YSC	Third party profiling cookie (session) – HTTP cookie	Google advertising domain	The cookie is only valid during current browser session and it will be deleted when you close browser	Google
VISITOR_INF01_LIVE	Third party profiling cookie (persistent) – HTTP cookie	Google advertising domain	This cookie expires in 180 days	Google
PREF	Third party profiling cookie (persistent) – HTTP cookie	Google advertising domain	This cookie expires in 243 days	Google
IDE	Third party profiling cookie (persistent) – HTTP cookie	Google advertising domain	This cookie expires in 390 days	Google
docebo_session	First party analytical cookie (session) – HTTP cookie	A generic technical cookie used for storing user session identifier in web applications	The cookie is only valid during current browser session and it will be deleted when you close browser	puntosud.org
YII_CSRF_TOKEN	First party cookie (session) – HTTP cookie	Generic Cross Site Request Forgery prevention token	The cookie is only valid during current browser session and it will be deleted when you close browser	puntosud.org
AWSALB	First party cookie (persistent) – HTTP cookie	In progress	This cookie expires in 7 days	puntosud.org
d-eu-w-saas	First party cookie (session) – HTTP cookie	In progress	The cookie is only valid during current browser session and it will be deleted when you close browser	puntosud.org

Refusing cookies

You may refuse to accept cookies by activating the setting on your browser, which allows you to refuse any cookies being stored on your device.

However, if you select this setting you may be unable to access certain parts of our site and we will not be able to guarantee the optimal functioning of the site. For instructions on how to disable cookies in the most popular browsers, please see the links provided below, *verified at the date of last update of this document*:

- CHROME <https://support.google.com/accounts/answer/61416?hl=en>
- FIREFOX <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- INTERNET EXPLORER <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>
- OPERA <http://help.opera.com/Windows/10.00/en/cookies.html>
- SAFARI https://support.apple.com/kb/ph21411?locale=en_US
- SAFARI (iOS) <https://support.apple.com/en-us/HT201265>

To know more

If you have any doubts or questions regarding the subject or our use of cookies you can write to puntosud@puntosud.org.

For more information on cookies in general, you can visit www.allaboutcookies.org.

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25 May 2018